

EdgeSmart™

Overview

Event Pass

EdgeSmart™ is designed to efficiently deliver services and incentives to your customers on either specialized function smart cards or magnetic strip cards. Flexible, user defined parameters provide for extensive program options. Multiple programs maintained on the same card present opportunities for valuable linked services and effective co-branding.

Secure • Value • Service

Pass features provide:

- repeat customer / new customer counters
- multi-dimension matrix
- various prepaid reloadable passes — single day, multiple consecutive days, selected dates, season pass
- support for classes (child, student, adult, senior)
- access / usage for event activities
- selected activation and time blocking
- set a different price for each pass
- cards can be 'Hot Listed' and / or 'Disabled'
- card retains last 10 transactions; device retains all transactions
- all transactions date stamped

Pass can contain a reusable or pre-pay disposable secure electronic purse with optional customer PIN, and programs for associated vendors and services.

Multi-lingual, *EdgeSmart™* supports all major card types and a variety of device platforms (including RF technology). No on-site processor. Off-line data collection option. Remote download capability.

Events, fairs, sports complexes, theme parks, trade shows, conferences / conventions — customer service, customer retention and attracting new clients just got easier with *EdgeSmart™* **Event Pass**.

EdgeTech® ... Transforming Technology into *Solutions*.